



### M3:DC™ Chemically Defined and Clear Media



**Product Name:** M3:DC™  
**Product Codes:** M3DEC-100 and M3DEC-500  
**Product Use:** Chemically defined and clear platform media for M3™ and ZMAX™ media families  
**Features:** GMP quality; sterile; USP grade materials; no animal components; no human proteins; no antibiotics

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**General Description**

M3:DC™ is a chemically defined, protein and animal product free solution of salts, sugars, amino acids, and buffers. M3:DC™ is NOT a complete cell culture growth medium since it does not contain growth factors, cytokines, blood source(s). or other supplements,

**Formulation and Packaging**

M3:DC™ and its phenol red-containing counterpart, M3:D™ media, are the simplest “platform media” formulas of the M3™ and ZMAX™ (animal component free) media families (Table 1).

The M3™ media family was developed as “universal” media for growing primary cultures, fastidious stem cells and progenitors, tumor cells, and other mammalian cell types (Tables 2 and 3). M3:D™ and M3:DC™, respectively, are the platform media with phenol red (orange-red color) or without phenol red (clear, designated by “C”). Supplemented media derived from M3:DC™ are clear and are highlighted in Table 1. ZMAX™ media formulas are supplemented media designed for human use, but based on M3™ media formulas. ZMAX™ media composition correlates with M3Base media, but with no animal-derived components. Human AB serum (hAB) may be used as a ZMAX™ supplement rather than fetal bovine serum (FBS) which is used in M3 media.

**Table 1. M3™ and ZMAX Media Families: Media Designations and Descriptions**

	Media Designation	Product Code	Anti-biotics	Phenol Red	Serum (Source)
M3 Media	M3:BaseA™	M300A	Yes	Yes	No
	M3:BaseAC™	M300AC	Yes	No	No
	M3:BaseF™	M300F	No	Yes	No
	M3:BaseFC™	M300FC	No	No	No
	M3:10A™	M310A	Yes	Yes	Yes (FBS)
	M3:10AC™	M310AC	Yes	No	Yes (FBS)
	M3:D™	M3DEF	No	Yes	No
ZMAX Media	ZMAX™	ZMX	No	No	No
	ZMAX:A1	ZMXA1	Yes	No	No
	ZMAX:10	ZMX10	No	No	Yes (hAB)
	ZMAX:A1	ZMX10A1	Yes	No	Yes (hAB)
	ZMAX::20	ZMX20	No	No	Yes (hAB)
	ZMAX::A1	ZMX20A1	Yes	No	Yes (hAB)

Legend. Media that use M3:DC™ as the platform medium are highlighted. The M3™ media suffix designations of “F”, “A” and “C” refer, respectively, to “Free (F) of phenol red and antibiotics”, contains “Antibiotics” (A: gentamicin (50 µg/mL); clindamycin (6.5 µg/mL) and/ or Amphotericin B (2.5 µg/mL); or “A1”: gentamicin (50 µg/mL);and clindamycin (6.5 µg/mL) only; and Clear (C; no phenol red). Numbers after media designations are percent (v/v) serum in formula. Sera can be added to media at preferred concentrations.

**Use and Methods**

M3:DC™ is commonly used as a “control”, “holding” or “shift-down” media in assays or studies where various ZMAX™ or M3™ media are used for growth, and testing requires the absence of growth stimulating factors. M3:DC™ can also be used as the starting platform formula for new media development, i.e., to which various types of, supplements and/or serum may be added. Applications examples are formulation, bioengineering and complex cell matrix studies.

**Specifications**

Visual  
 pH (USP <791>)  
 Osmolality (USP<785>)  
 Sterility: SC (USP <71>)  
 Sterility: FTG (USP <71>)  
 Mycoplasma (USP <63>)  
 Endotoxin (USP <85>)  
 Expiration

**Acceptance Criteria**

Colorless, clear solution  
 6.6 to 7.5  
 280 to 340 mmol/kg  
 No microbial growth  
 No microbial growth  
 None detected  
 <0.5 EU/mL  
 18 months from date of manufacture

**M3:DC™ Chemically Defined Media**



**Table 2. Human Tissues and Cells in M3™ Media for Oncology and Regenerative Medicine Clinical and Research Applications**

Human Tissues	Primary Culture Cell Types or Cell Lines [Media]
Adipose (Fat)	Mesenchymal Stem Cells; Stromal vascular fraction regenerative cells [M3:10™]; adipose cells [M3:30™]
Bone Marrow; Bone, Cartilage, Adipocytes	Hematopoietic and mesenchymal stem cells; various types of renewable progenitor cells; Endothelial cells; entire population [M3:20™]; subsets of cells in other M3™ media; induced bone and cartilage and adipocyte outgrowth and/or induction of differentiation
Colon	Primary epithelial and/or mesenchymal support cells [M3:2™] [M3:10™] and INCELL Cell Line NCM460 [M3:10™]
Gastrointestinal	Primary epithelial cells and/or mesenchymal support cells; [M3:2™] [M3:5™] [M3:10™]
Kidney	Primary epithelial cells and/or mesenchymal support cells; [M3:2™] [M3:5™] [M3:10™]
Liver	Primary epithelial cells and/or mesenchymal support cells; [M3:2™] [M3:5™] [M3:10™]
Muscles (Heart; Peripheral; Smooth)	Pericytes; Mesenchymal or Stromal Stem Cells; regenerative cells [M3:10™]
Nucleus pulposus (NP) Intervertebral Disc	NP stem cells; annulus chondrocytes and mesenchymal stem cells; various types progenitor cells [M3:10™]; etc.
Pancreas	Pancreatic islet beta and acinar cells [M3:5™]; etc.
Peripheral or apheresis blood	Circulating or mesenchymal cells; endothelial cells [M3:20™]; subsets of cells in other M3™ media formulas
Placenta	Hematopoietic, endothelial and mesenchymal stem cells; trophoblasts; syncytiotrophoblasts; various renewable progenitor cells; [M3:10™]; others
Skin (adult; foreskin)	Epidermal keratinocytes co-cultures; Dermal Fibroblasts; Mesenchymal cells [M3:10™]; others
Tumors; various	Epithelial, mesenchymal, lymphoid; [M3:10™]; others
Umbilical Cord	Hematopoietic, endothelial and mesenchymal cells; various types of renewable progenitor cells; [M3:10™]; etc.

**Table 3. M3™ Complete, Supplemented Media Have Been Used for Animal Tissues and Cells Cultured for Biomedical Research**

Cells and Tissues Derived from Adult, Newborn and/or Fetal Sources	
Animal Tissues	Species & Cultured Cell Types or Cell Lines [Media]
Adipose (Fat)	Rat, mouse, hamster, rabbit; Mesenchymal Stem Cells; Stromal vascular fraction regenerative cells [M3:10™]; adipose cells [M3:30™]*
Bone Marrow	Rat, mouse, hamster, rabbit; Hematopoietic and mesenchymal stem cells; various types of renewable progenitor cells; Endothelial cells; entire population [M3:20™]; subsets of cells in other M3™ media
Brain & Neural (Spinal)	Rat, mouse: Progenitors; induced differentiation; [M3:5™] [M3:10™]
Colon; Gastrointestinal	Rat, mouse, hamster; Primary epithelial and/or mesenchymal support cells [M3:2™]; [M3:5™]; [M3:10™] or complex tissues in organ-like cultures
Kidney	Rat, mouse, hamster; Primary epithelial cells and/or mesenchymal support cells; [M3:2™]; [M3:5™]; [M3:10™]
Liver	Rat, mouse, hamster; Primary epithelial cells and/or mesenchymal support cells; [M3:2™]; [M3:5™]; [M3:10™]
Muscles (Peripheral; Heart; Smooth)	Rat, mouse, hamster, rabbit; Pericytes; Mesenchymal or Stromal Stem Cells; regenerative cells [M3:10™]
Pancreas; Other Neuroendocrine	Rat, mouse, hamster; pancreatic islet beta and acinar cells [M3:5™]; other organs (e.g., adrenal)
Peripheral or apheresis blood	Rat, mouse, hamster, rabbit; Circulating or mesenchymal cells; endothelial cells [M3:20™]
Skin (adult; newborn)	Epidermal keratinocytes co-cultures; Dermal Fibroblasts; Mesenchymal cells [M3:10™]; others
Tumors; various	Rat, mouse, hamster; epithelial, mesenchymal, lymphoid; [M3:10™]; etc.

Legend to Tables 2 and 3. Supplemented M3 media formulations may contain various percentages of FBS added to M3Base™. Those media are designated as M3:{% serum}. As an example, M3:10 contains 10% v/v FBS. Some media are kept in stock, while others are special manufactured or made by the customers by adding the FBS to the media.

## Manufacturing

M3:DC™ is manufactured by sterile 0.22 µm filtration and packaging, using cGMP standards in an ISO Class 7 clean room and ISO Class 5 biosafety cabinet. Raw materials are pre-tested and the final product is checked by quality specifications and acceptance criteria tested by USP standards for pH, osmolality, sterility (bacteria, fungi), mycoplasma and endotoxin prior to product release and preparation of the Certificate of Analysis.

## Storage of M3:DC™

M3:DC™ is refrigerated at 2°C to 8°C when not in use. Do not freeze. The shelf-life is 18 months from the manufacturing date.

## Master Files Applications Note

M3:DC™, as part of the M3 Media Family, is in FDA Drug and Device Master Files but have not been tested by INCELL for any specific diagnostic or therapeutic use. To request use of a Master File call, FAX, or email to [masterfiles@incell.com](mailto:masterfiles@incell.com).

**Animal Component Free.** INCELL certifies that the Product is “animal component free” per the following criteria:

- No animal derived ingredients are added by INCELL or come from raw materials supplied as components of the Product.
- Product does not come into contact with animal derived material during manufacturing, processing, handling, or packaging.
- Products are manufactured on dedicated animal free equipment in animal free clean rooms.
- This certification applies only to the condition of the above-described Product in its unopened package, and INCELL assumes no responsibility for a Product failing to meet this Statement after handling or use after opening the package.
- Signed “Animal Component Free Statement” can be provided on request.

## Ordering: Contact Charter Medical

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## Technical Assistance

The scientists at INCELL are available to discuss the media or special needs of your cells, and to assist you in your cell culture applications. Call 1-800-364-1765 or e-mail [info@incell.com](mailto:info@incell.com).